

Strategies for Improving Powerpoint presentations:

1. Be more visual in your presentation. Use fewer words on a slide.
2. Use visuals to appeal to emotions.
3. Use visuals to communicate not to decorate. Locations for getting good pictures: Google the following: flickr storm, Istockphoto, flickrcc
4. Use Creativecommons.com to get licenses for digital content. Build attributes in filename when you save file. You can right click on address box and copy and then paste when you save file.
5. Teach students design. Don't put too much information on a page. Use a picture. Use motion to emphasize key point.
6. Reduce Clutter. Pan left to right to make viewer more comfortable. Pan right to left to make viewer uncomfortable.
7. Teach students to sell: Get emotions with pictures, show words after emotion
8. Color of page and color of font matter: Yellow is the first color seen, blue is favorite color
9. Font Choice: San Serif is a good font choice for words
10. Add Multimedia to Powerpoint presentations Zamzac.com